



# COME RIDE WITH US Join Today!

## What is Erik's Riders Club?

- A schedule of FREE weekly group rides hosted by Erik's Bike Shop
- Rides are held each week from May 1st - August 31st
- There are rides of all styles for riders of all levels - From road cycling to mountain biking
- Most importantly, it's a chance for you to meet and ride with other cycling enthusiasts
- Two easy ways to join:
  - 1) Sign up for a **FREE MEMBERSHIP** and join the rides today
  - 2) Purchase the **LIFETIME MEMBERSHIP** and enjoy the additional benefits listed below

## LIFETIME MEMBERSHIP Benefits

- A FREE Erik's Bike Shop Jersey - a \$49.99 value!
- Receive a \$20 Erik's Gift Card (Initial sign up benefit only)
- 10% off purchases at Erik's (excludes service, bikes, sale items, & gift cards)
- Exclusive opportunities to win entries to the coolest cycling events in MN & WI

## To Register:

- For **FREE** Membership:  
Please fill out & sign membership application  
Drop off at any Erik's location, or mail to:  
Erik's Riders Club  
9201 Penn Ave S #1  
Bloomington, MN 55431
- For **LIFETIME** Memberships:  
Purchase online or at any Erik's Bike Shop Location  
Ask your sales person for more information



[www.eriksbikeshop.com](http://www.eriksbikeshop.com)

Each individual or family member must complete a waiver. Feel free to make copies.

## ERIK'S RIDERS CLUB 2011 MEMBERSHIP APPLICATION

Join the Rides Now! Check Box That Applies

**FREE Membership**

- Participate in Weekly Rides! (In-Store or Mail Only)

**LIFETIME Membership \$49.99**

(For In-Store or Online Purchase Only)

- Get a FREE Jersey!

- \$20 Erik's Gift Card (Initial sign up benefit only)

- 10 % Discount on purchases

(excludes service, Bikes, & Sale Items)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Home Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Business Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

## RELEASE FORM & RIDE WAIVER

I acknowledge that by signing this document, I am releasing Erik's Bike Club from Liability. This application is a contract with legal consequences. I have been advised to read it carefully before signing. In consideration of the acceptance of my application for entry into this club, I hereby freely agree to and do make the following agreements:

I acknowledge that cycling is an inherently dangerous sport and fully realize the dangers of participating in a bicycle race or ride and fully accept the risks associated with such participation, including by way of example and not limited to, the following: the dangers of collision with pedestrians, vehicles and other racers, of conditions, and of the possibility of serious physical and/or mental trauma or injury associated with athletic cycling.

For myself, my heirs, executors, administrators, legal representatives, and successors in interest (collectively "successors") I hereby waive, release, discharge, hold harmless, promise not to sue and indemnify the sponsors of each event, Erik's Bike Shop, Inc., Erik's Bike and Fitness, the organizer and any promoting organization, property owners, law enforcement agencies, all public entities, special districts, properties and their respective agents, official and employees through or by which the events will be held (collectively, the "released parties") from any and all rights claims including claims which may hereafter accrue to me and from any and all damages that may be sustained by me directly or indirectly in connection with, or arising out of my participation in or association with the event, or in travel to or return from the event.

I agree it is my sole responsibility to be familiar with the race or ride course, area rules and any special regulation for the event. I understand and agree that situations may arise during the race or ride which may be beyond the immediate control of the race officials or ride organizers, and I must continually ride so as to endanger neither myself nor others. I accept responsibility for the condition and adequacy of my competition and ride equipment. I will ride and compete wearing a helmet which satisfies the requirements of ANSI standards and that can protect against serious head injury, and assume all responsibility and liability for the selection of such a helmet. I have no physical or medical condition which, to my knowledge, would endanger myself or others if I participate in this event, or which would interfere with my ability to participate in this event.

I agree for myself and my successors that the above representations are contractually binding and are not mere recitals, and that should I or my successors assert a claim in contravention of this agreement, the asserting party shall be liable for the expenses (including legal fees) incurred by the other party or parties in defending, unless the other party or parties are finally adjudged liable on such a claim for willful and wanton negligence. This agreement may not be modified orally, and with any provision herein or as a consent to any subsequent waiver or modification.

Applicant's Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

## CONSENT & RELEASE OF PARENT OR GUARDIAN

- This area must be signed if participant is under 18 years old.
- Club members under 18 must be accompanied by an adult biking partner on all club rides.

I, the parent or guardian of \_\_\_\_\_ (child), do hereby affirm that my child is fit to race and ride and do consent to my child's participation. I have read and understood the agreement and release of liability. In consideration of allowing my child to participate, I consent to it and agree that its terms shall likewise bind me, my child, my heirs, legal representative and assignees. I hereby release and shall defend, indemnify and hold harmless all the release parties from every claim and liability that I or my child may allege against the released parties (including reasonable attorney's fees or costs) as a direct or indirect result of injury to me or my child due to my child's participation in the race or ride, to the weather, or to the neglect of the released parties or others. I promise not to sue Erik's Bike Shop, Inc., Erik's Riders Club, or any released party on my behalf or on behalf of my child regarding any claim arising from my child's participation in the race or ride.

Name of Parent or Guardian: (please print) \_\_\_\_\_

Signature of Parent or Guardian: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Work Phone of Parent or Guardian: \_\_\_\_\_

Home Phone of Parent or Guardian: \_\_\_\_\_

For Free Membership: Mail application to: **Erik's Riders Club, 9201 Penn Ave. S. #1, Bloomington, MN 55431**