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Erik's Bike Shop Voted 2009 National Retailer of the Year Award

Recognized at the Annual Brainy Awards during
the Bicycle Leadership Conference

Bloomington, MN, - May 15, 2009 – At the Bicycle Leadership Conference, held in Monterey, California, Erik's Bike Shop was voted the 2009 National Retailer of the Year by Bicycle Retailer and Industry News (BRAIN). This award is voted on by bicycle Industry suppliers and representatives across the country and has only been awarded 3 times in the last 8 years. There are over 4,500 retail bike stores in the United States and Erik's Bike Shop has been recognized as the best overall.

"I am truly honored to accept this award for Erik's Bike Shop," stated Erik Saltvold. "Our staff's hard work and dedication has played an integral part in the growth and success that we have enjoyed. Erik's Bike Shop would not have been recognized without these individual efforts towards providing exceptional service to every customer, every time."

CEO and Founder of Erik's Bike Shop, Erik Saltvold, was one of the industry leaders and companies Bicycle Retailer and Industry News recognized at the annual BRAINY awards ceremony during the Bicycle Leadership Conference.

"These inspirational industry leaders deserve to be recognized for their longtime efforts to improve bicycle retailing, advocate for cycling interests, protect the environment and combat serious legal threats to our business," said BRAIN editor Megan Tompkins, who emceed the awards ceremony. "Much of their important work is done behind the scenes and they have earned their day in the sun."

This award reinforces Erik's Bike Shop's already impressive list of honors. Industry representatives have chosen Erik's Bike Shop as a Top 100 Bike Retailer since 2005. Twin Cities magazine, City Pages, announced Erik's Bike Shop as the Reader's Choice Best Bike Shop in the Twin Cities for over 10 years. And in 2006, Erik Saltvold was recognized as an Ernst & Young Entrepreneur of the Year.

About Erik's Bike Shop

Erik's Bike Shop is a leading bike and snowboard retailer with 15 locations and growing: Bloomington, Burnsville, Coon Rapids, Dinkytown, Eagan, Eden Prairie, Maple Grove, Roseville, Rochester, St. Cloud, St. Louis Park, Vadnais Heights, Woodbury and 2 locations in Madison, WI. For information on Erik's Bike Shop products and events, go to eriks bikeshop.com.

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