

Star Tribune names Erik's Bike Shop to Star Tribune's Top Workplaces 2010



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Bloomington, MN - June 21, 2010 – Erik's Bike Shop, a leading bike, ski and snowboard retailer, today announced their company was named a "Top Workplace" in the Twin Cities metro area based on an employee-based survey project from the Star Tribune.

The Top Workplaces designation recognizes the most progressive companies in the metro based on employee opinions about company leadership, career opportunities, workplace flexibility, compensation and benefits. The analysis included responses from over 33,000 employees at Minnesota public, private and nonprofit organizations.

"Being named as a top workplace in Minneapolis is very important to us, especially because the recognition is based solely on responses submitted by Erik's Bike Shop employees," said Erik Saltvold, CEO and Founder of Erik's Bike Shop. "We thank our employees who dedicate so much of themselves to helping Erik's Bike Shop remain successful. Their hard work has allowed us to continue our growth and remain the leading bicycle, ski and snowboard retailer."

Star Tribune Publisher Michael J. Klingensmith said, "I congratulate each of the companies in the Star Tribune Top Workplaces on their outstanding accomplishment. They have succeeded in creating a positive workplace for their employees during very challenging economic times."

This designation reinforces Erik's Bike Shop's already impressive list of honors. Erik's Bike Shop was recently voted Best Bike Shop in the USA by bicycle Industry suppliers and representatives across the country. In addition, Erik's Bike Shop has been selected as a Top 100 Bike Retailer every year since 2005. City Pages, a local Twin Cities publication, announced Erik's Bike Shop as the Reader's Choice Best Bike Shop in the Twin Cities for over 10 years.

The rankings in the Star Tribune top places to work are based on survey information collected by Workplace Dynamics, an independent company specializing in employee engagement and retention.

About Erik's Bike Shop

Erik's Bike Shop is a leading bike, ski and snowboard retailers with 16 locations and growing. For information on Erik's Bike Shop products and events, go to eriksbikeshop.com